

Board Policy No. 615

SUBJECT: Merchandising of Products and Services

I. PURPOSE

To establish guidelines for the merchandising of products and services to members and non-members of the cooperative.

II. CONTENT

The Board of Directors of Sullivan County Rural Electric Cooperative, Inc. resolves the following to be its policy with respect to the merchandising of products and services to members and non-members:

A. Products

1. Products shall be of a high quality and beneficial to our members. Electrical products shall be UL approved. The cooperative will strive to select, long standing, reputable manufacturers most likely to provide adequate support over a long period of time.
2. Products are intended to be marketed primarily to our members; however, the cooperative may sell products and services to non-members as circumstances permit.
3. All sales are cash and carry.

B. Services

1. The cooperative will offer various options for payment of bills such as accepting credit cards, paying on-line, and automatic deduction from checking or savings accounts. There will be no charge or fees for these services.

C. General

1. The cooperative must have adequate resources, staff and facilities in place or made available to adequately service the product and services offered by the cooperative.

IV. RESPONSIBILITY

Implementation of this policy shall be the responsibility of the Chief Executive Officer.

- V.** This policy supersedes and cancels all other policies which relate to the subject matter herein and which may be in conflict herewith.

Date adopted:	June 19, 1997	Attest:	Lynn Roles, Secretary
Rfmd:	August 20, 1998		Lynn Roles, Secretary
Revised:	March 30, 2000		Walter E. Botsford, Secretary
	March 21, 2002		Walter E. Botsford, Secretary
	March 18, 2004		Walter E. Botsford, Secretary
	May 10, 2007		Walter E. Botsford, Secretary
	February 18, 2010		Walter E. Botsford, Secretary
	February 16, 2012		Walter E. Botsford, Secretary
	February 6, 2014		
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